



TAMPA AUDUBON SOCIETY (TAS)

2011 BOOKMARK PHOTOGRAPHY CONTEST "All About Florida Nature"



This contest is open to all amateur photographers, 18 years or older who are either legal residents of Hillsborough County or members of the Tampa Audubon Society. An amateur photographer for this contest is defined as one who has earned no more than \$200.00 in the previous 12 months from photography/videography related activities or employment.

PURPOSE: The purpose of the contest and photograph should be to provide a visually appealing depiction of Florida nature, reflecting native species of plants, animals, natural landscapes and/or habitats. Photos should be realistic and portray real locations or native species in Florida.

RULES: There is no entry fee to participate in this contest. Photos must have been taken in Florida and by the person who is submitting the photograph. There is a maximum submission of one photograph per category (5 total) per person. Photos must be cropped to fit an approximate 2inch by 7 1/2 inch space on a bookmark. Borders are unnecessary but acceptable. Photos will be accepted in color or black and white. (No copyrighted photos are allowed.)

SUBMISSION: Photos should be submitted in both digital and print form. Photo must fit in a 2" x 7 1/2" space either horizontally or vertically. Digital images are to be in high resolution digital JPG format minimum 300 dpi and e-mailed to tampaaudubonsociety@yahoo.com. No scanned images will be accepted. Prints are to be either dropped off or mailed to Jo Anne Hartzler c/o Tampa Audubon Society, 14930 N. Dale Mabry Highway, Tampa, Fl. 33618. Submission must be both emailed in digital format and an original print mailed so that winning entries can be reproduced digitally and actual photos can be judged. Photos must be submitted by 2/25/2011.

PHOTO CATEGORIES: There are five categories for photos which are

1. Birds, 2. Native Flowers, 3. Native Animals (including frogs & bats) 4. Insects and Spiders, and
5. Other (landscapes, etc.)

Entrants may submit up to 1 entry per theme/ category and up 5 entries per entrant. Photos will not be acknowledged or returned.

- **Photos will be accepted in color or black & white, so as to maintain the artistic integrity intended by the photographer.**

- **Minor alterations and improvements of photographs with image enhancing software will be allowed, however photos should be realistic and portray real locations. If any alterations are made other than color/contrast adjustments, etc., photographer will disclose those alterations.**

- **Subject matter must be appropriate and non-offensive, as determined by the judging committee.**

ENTRY: Entrants need to complete the attached registration form and mail it in with the hard copy of the photo. Photo must be accompanied by photographer's name, address, phone number, category, and model/property release, if applicable on the back of each photo.

Judging: Judging will take place between February 25, 2011 and the meeting of the Tampa Audubon Society at 7:00 PM on March 10, 2011.

40% Photo Clarity and Quality

30% Realism and Characteristic Depiction of Nature

30% Uniqueness and Visual appeal

Prizes: The following prizes will be awarded.

One Grand prize winner (1) will receive a 7" digital picture frame and 25 custom bookmarks of their photo.

1st place in each category \$20.00 cash prize and 25 custom bookmarks of their winning photo

2nd place in each category \$10.00 cash prize and 10 custom bookmarks of their winning photo

3rd place in each category 10 custom bookmarks of their winning photo

VIEWER'S CHOICE SPECIAL AWARD: An additional 7 inch digital photo frame will be awarded at the meeting on Thursday March 10, from a group of 30 additional photos selected by the judges. The winner will be determined by the audience in attendance that evening who will vote on their favorite as the "Viewer's choice." Entries awarded the Grand Prize, 1st, 2nd or 3rd place prizes will not be eligible to win the Viewer's choice digital frame.

There are a total of 17 prizes. Entrants will receive the highest prize any of his/her entry is awarded but one prize per entrant.

Announcement of winners will be on Thursday March 10, at 7:00 PM at the TAS March meeting where all photos will be on display. The meeting will be held at the Hillsborough Cooperative Extension Services, 5339 County Road 579 S, Seffner, FL.

All correspondence regarding the contest should be addressed to Jo Anne Hartzler, 14930 N. Dale Mabry Highway, Tampa, FL 33618. Telephone: (813) 310-7676 or (813) 240-8864 or tampaadubonsociety@yahoo.com

The attached Entry Form must be signed and accompany the e-mailed photos. Each entrant grants TAS a royalty free license to reproduce, distribute, publicly display and publicly perform the photograph(s) submitted to the TAS and the right to use the photographer's name, city, and state in promotion and other publicity. Entrant must also acknowledge that they are a resident of Hillsborough County or a member of the Tampa Audubon Society, affiliated with National Audubon Society and that they are the photographer of the photo that they are submitting.